

Job Description Junior Motion Graphics Designer

- Location: Office-based (London SE4) possibility of hybrid working after training
- Contract: Permanent
- Salary: £24,000 per annum (full-time, 35 hours per week, Monday-Friday)

About Us

We are **GDL**, an all-service graphic, animation and web design agency based in London. Our small, friendly team consists of talented designers, animators, illustrators, and web designers. We take pride in collaborating with some of the biggest names in the London theatre scene, creating captivating concept artwork, bespoke illustrations, social animations, websites, HTML5 animations, and much more.

At GDL, we don't just create beautiful designs — we imagine an animated future for every project we take on. Most of our clients come through recommendations, and we've built a reputation as a trusted, client-focused agency. You can discover more about us at graphicdesign.london

The Role

We are seeking a **Junior Motion Graphics Designer** to join our dynamic and creative team. You'll bring **real-world expertise** in **Adobe After Effects** and a **razor-sharp eye for detail**, ready to dive in and get started. Reporting to a senior team member, you'll be involved in:

- Adapting and reformatting existing project files across social media specifications
- Creating beautiful and dynamic animations, from social media paid posts, to animated artwork and full-length trailers
- Proofreading all designs to ensure error-free, consistent and format-ready outputs
- Collaborating with team members and clients to ensure design objectives are met
- Maintaining project timelines and deliverables within deadlines
- Staying updated with motion graphics design trends and bringing new ideas to the team

You'll work directly with a variety of wonderful clients including high-end theatre productions, virtual experiences, theatre festivals, and iconic experiences. This is a great opportunity to grow your skills while working on creative and impactful projects.

As a Junior Motion Graphics Designer, you'll need to be passionate about animation and design, eager to bring your ideas to the table, and eager to receive feedback to help refine your craft. We're looking for someone who can think and act independently, and you'll be supported and mentored by our senior animators to perform at your best.



Skills and Requirements

- Real-life proficiency in Adobe After Effects, ready to hit the ground running
- Strong working knowledge of **Adobe Photoshop** and **Illustrator**, and **InDesign**
- Flawless written and spoken English
- A razor-sharp eye for detail, able to adhere to all design guidelines
- A second-to-none ability to proof your own work and that of others
- Proactive in seeking clarification or assistance when required
- Knowledge, confidence and problem-solving skills to adapt and refine static and animated files created by others
- Comfortable working with and modifying files created by others across Adobe suite.
- Ability to work efficiently under deadlines while staying organised and productive
- A solid understanding of what makes exceptional animation
- Ability to draw creative inspiration from unconventional sources
- A friendly, positive attitude with a can-do mindset
- Superb organisational skills and a 'tidy mind'
- Eager to learn, develop, and refine skills for continuous improvement

Hours and Place of Work

- Hours: 35 hours per week, Monday to Friday
- Location: Initially, you'll work full-time from our office in Brockley (London SE4), just a 3-minute walk from Brockley Station. Once you've completed your probation and training, there is potential for a hybrid home/office working arrangement. We'll provide all the tools and training you need to excel in your role.

Benefits

- £24,000 annual salary
- 20 days of annual leave, plus UK Bank Holidays (after passing a 3-month probation period)
- Regular theatre trips
- Opportunities for career growth within a supportive and creative working environment
- The opportunity to work with renowned clients and develop a broad skillset

How to Apply

Send your CV, cover letter, and portfolio to jobs@graphicdesign.london

- Please read this job description carefully, and outline how you meet the criteria in your cover letter.
- Please also confirm that you're able to work full-time from our office in Brockley, London SE4.

We won't be able to consider remote candidates or incomplete applications.

Application deadline is **11.59pm on Sunday 27 April 2025**, but send in your application as soon as possible as we reserve the right to bring forward the closing date.

Interviews will include practical tests in Adobe After Effects and proofreading skills